

Keely Cat Wells

1149 N Gower, Los Angeles, California 90038
(213) 995-7015
K@KEELYCAT.COM

PROFESSIONAL SUMMARY

10+ years in the entertainment industry working with band managers, artists, agents, directors, networks and in scouting and securing appropriate opportunities.

Adept at negotiating fees, publicizing events, marketing, creating, producing and casting (radio, television, Internet, print media) while ensuring that artists have everything needed, from lodging and travel to more personal necessities.

I have used my unique passion, training, experience and insight to help other talent pursue their dreams.

I have successfully set up my own international companies (A Agency in London ([CC Associates](#)) and a Talent Management Company in Hollywood ([C Talent](#)). A proud CEO of both companies and treasures my amazing teams.

I have been driven by problems in my teen years and made me want to help and inspire others, I am a very proud Disability Advocate and an Ambassador of the #AllIn and #Inclusion moment.

I am a Co-Founder of [The Hope Council](#), led by women and supported by men, The Hope Council is a film and TV fund made from grants to tell poignant stories with a social message and help many many charities and lives, we believe stories, including yours can change the world. Create to create change.

I believe in working hard, very VERY hard, doing what others won't, thinking outside the box and that most importantly being prepared and positive. I believe that is what will get you to where you want to be. No matter what adversity you may face anything is possible if you're determined enough.

And do everything with a smile.

EMPLOYMENT HISTORY

Jan. 2017 – Present
Los Angeles, CA

CEO & Manager, C Talent

I make major corporate decisions, manage the company's overall resources and operations, and communicate with the board of directors, management team, and corporate operations.

I also am hands on with the talent, help organise and advance the career of the talented individuals. Our clients include actors, artists, musicians and influencers.

- Plan, administer and control budgets
- Direct or coordinate the supportive services
- Monitor the facility to ensure that it remains safe, secure, and well-maintained.
- Set goals and deadlines for the department.
- Communicate to actors the approach, characterization, and movement needed for each audition.
- Maintain knowledge of minimum wages and working conditions established by unions or associations of actors and technicians.
- Develop marketing plans for finished products, collaborating with sales associates to supervise product distribution.
- Produce shows for special occasions, such as holidays or testimonials.

- Resolve personnel problems that arise during the production process by acting as liaisons between dissenting parties when necessary.
- Respond to requests for information from the media or designate an appropriate spokesperson or information source.

Oct. 2000 – Nov. 2018
Los Angeles, CA

Actress, Multiple

I depict characters in stories using my voice, appearance, body and gestures. I have worked in movies, television, commercials, theatre, radio and animation.

Some of the productions I have been on include

SPEECHLESS, ABC

DOC MARTIN, BBC

BUNNYTOWN, PLAYHOUSE DISNEY

THE KING OF THIVES, JAMES MARSH

And many more... full list available upon request.

Jan. 2015 – Jan. 2018
London, England

Talent Agent, Imperium Management

I represent actors, television presenters, authors, scriptwriters, directors, producers, musicians, voice-over artists, singers, models and other professionals in the entertainment industry.

I act as a liaison between talented individuals and casting directors, film studios, production companies, ad agencies and photographers, helped clients to build a successful career in the entertainment industry.

I used my ever growing knowledge and network of contacts to promote our talented people on our client roster to different film studios, record labels, production companies, theatre companies and other organisations in the entertainment industry. Also negotiate financial deals and contract terms on behalf of our clients.

I put in the legwork to make things happen: arranging auditions, submitting headshots, show reels, demos, comp cards and portfolios, and generally spending time on the phone and attending meetings to strike deals and promote our clients to potential employers.

Networking is a huge part of my job, which means attending parties and other events which I enjoy.

I also spend a lot of time scouting for fresh talent, which means attending gigs, going to shows and tracking down new, exciting performers.

I also act as a mentors to clients, offering advice and guidance on decisions that will potentially change their career, e.g. taking certain jobs or not.

When offering advice like this, I must be honest and make sure that the credibility and reputation of the artist is taken into account, even when there is the potential for massive financials at stake.

Jan. 2017 – Jan. 2018
Los Angeles, CA

Co-Founder, The Hope Council

- Attend community events, meetings, or conferences to promote organizational goals or solicit donations or sponsorships.

- Contact corporate representatives, government officials, or community leaders to increase awareness of organizational causes, activities, or needs.
- Develop fundraising activity plans that maximize participation or contributions and minimize costs.
- Direct or coordinate web-based fundraising activities, such as online auctions or donation Web sites.
- Recruit sponsors, participants, or volunteers for fundraising events.
- Secure speakers for charitable events, community meetings, or conferences to increase awareness of charitable, nonprofit, or political causes.
- Write and send letters of thanks to donors.
- Write speeches, press releases, or other promotional materials to increase awareness of the causes, missions, or goals of organizations seeking funds.
- **I collaborate between women in media globally that have a story to tell and can contribute positively towards our vision to support all altruistic intentions & social causes representation in media offerings of stories of untold sorrow and bravery**
- to reaffirm faith by creating awareness globally in the right conduct of humanity to help in human rights for all beings
- to establish conditions under which justice and respect for the obligations arising from projects and commitments to causes can be maintained, and
- to promote with these collaborations and the right messages by generating funds via grants and sources together by depicting the strength and right intent of the council to the world
- to be in consent and agreement of the vision & assignment of resources as per directives of the Governing Body of THE HOPE COUNCIL.

Jan. 2015 – Jan. 2017

CEO & Talent Agent, CC Associates

I represent professional actors, writers, performers, musicians, artists and influencers. Working as the gate keeper and on behalf of our clients to promote and represent their interests, and will typically handle the majority of all interactions between their client and the employer. At CCA I also work with children actors and am responsible for handling the licensing process and work permits.

Some of the projects our clients have worked on are

CrimeWatch TV BBC, 2017

KFC Christmas, SKY 2017

Ford Kuga 'How Kuga are you?' (3 Countries) 2017

Expedia.co.uk Web series 2017

'COMPANY OF THIEVES", Colonel Blimp/Sony Music, James Beale 2017

Untitled Studio Thriller, Feature Film 2017

ESSO Fuel Company Commercial 2017

Pacific Rim Studio Feature Film 2017

FairTrade 'Don't Feed Exploitation' 2016

Blue Apron 'Tokoy Style' 2016

FA Cup Final 'Anything could Happen' 2016

Hostel World 'Meet the World' 2016

Theatre Tour Of Italy 'TIE' 2016

Cox Contour 'Home Knows' 2016

Undisclosed/Untitled Short Film 'Undisclosed' 2015

Sky Movies Worldwide 2015

Suzuki Car 'Commercial Collection' Advert 2015
one.Org Campaign 2015
The House That Jack Built, Lars Von Trier Feature Film 2015
Noor, Ashvin Kumar, Feature Film 2015

- Collect fees, commissions, or other payments, according to contract terms.
- Confer with clients to develop strategies for their careers, and to explain actions taken on their behalf.
- Develop contacts with individuals and organizations, and apply effective strategies and techniques to ensure their clients' success.
- Negotiate with managers, promoters, union officials, and other persons regarding clients' contractual rights and obligations.
- Schedule promotional or performance engagements for clients.
- Keep informed of industry trends and deals.
- Manage business and financial affairs for clients, such as arranging travel and lodging, selling tickets, and directing marketing and advertising activities.
- Conduct auditions or interviews in order to evaluate potential clients.
- Arrange meetings concerning issues involving their clients.
- Prepare periodic accounting statements for clients.
- Advise clients on financial and legal matters such as investments and taxes.
- Obtain information about and/or inspect performance facilities, equipment, and accommodations to ensure that they meet specifications.
- Hire trainers or coaches to advise clients on performance matters such as training techniques or performance presentations.

Feb. 2014 – Feb. 2015
London, England

Post Production Assistant, Encore

I helped with post production tasks. Duties included coordinating with internal producers and staff as well as external vendors to ensure on-time delivery of items needed for daily delivery. I worked directly with editors, assistant editors and associate directors to ensure they had all required materials for completion of show deliveries.

- Prepare, rewrite and edit copy to improve readability, or supervise others who do this work.
- Verify facts, dates, and statistics, using standard reference sources.

Feb. 2013 – Feb. 2014
England, London

Casting Assistant, Gillian Hawser Casting

I was a multi-faceted helper in the casting process for a film.

I answered telephones – responded quickly to client's needs: took messages, information for new business calls, transfer calls, etc. was available to work overnight.

Acquired knowledge of all office systems: including but not limited to phones, computers, office machines, etc.

I was to communicate accurate show information to talent and check talent availability as required

Support Team members by: pulling photos by accurate description for clients, checking background availability, setting up fittings or interviews, calling out details or making call time changes, etc.

Effectively served as a member of the on-call team & fulfill all

responsibilities associated with opening the office
Distribute faxes, file show information daily and research show files as needed.
Accurately reported attendance and/or behavioral or client service issues
Participate in Team Meetings and produce weekly status reports.
Observed and learnt all aspects of casting.
Cast projects as assigned under supervision of a Casting Director.
Attended Production Meetings, set visits, and make deliveries and pick-ups as needed.
Other projects as assigned.

I earned excellent Client service / people skills- ability to work with many different personalities
Excellent verbal and written communication skills
Strong attention to detail
Ability to multi task and work in a high stress and noisy office environment
Self-starter with a positive attitude.
Supported company procedures and values
had reliable independent transportation.

EDUCATION

Jan. 2016

Theatre

- The Royal Academy Of Dramatic Arts - London, England

Jan. 2015

Business Administration

- The Urdang Academy - London, England

Jan. 2014

Business BTEC

- Italia Conti - London, England

Jan. 2013

Musical Theatre Diploma

- The Urdang Academy - London, England

Jan. 2010

10 GCSE'S

- Frensham Heights - London, England
-

SKILLS

Project Management	Expert
Leadership	Expert
Tech Savvy	Expert
Written and Verbal Communication	Expert
People Skills	Expert
Innovative	Expert

Creative *Expert*

Self Moivation *Expert*

Adaptability *Expert*

Book keeping *Expert*

PUBLICATIONS

VOYAGE LA
EMPRUVE MAGAZINE
CLOSE UP CULTURE
DISABILITY TALK
INSPIRING LIVES